



## **Pale Hearse, LLC**

4912 Cabob Street

Austin, Texas 78744

[info@palehearse.com](mailto:info@palehearse.com)

[www.palehearse.com](http://www.palehearse.com)

# **Privacy & Cookie Policy**

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# **Privacy Policy**

## **Privacy Notice**

This privacy notice covers all Pale Hearse, LLC websites, that collect information and display these terms. It does not apply to any Pale Hearse, LLC website that does not display or link to this notice, or that have their own privacy notices.

## **Personal Information**

Personal information is any information that can be used to identify or contact a specific person. You may visit this site without providing us any personal information, but certain services on the site may request your personal information (such as your name, email address, and the company you work for) in order to provide you with access to products, services, or information.

## **Information Collected Automatically**

As with all other websites, when you visit Pale Hearse, LLC., Pale Hearse will automatically collect information during your visit to help operate and improve our site. The automatically collected information includes the time of your visit, referring website address, what kind of browser you are using, your Internet Protocol (IP) address, location, language settings, what operating system you are using, cookie information, what pages you visit, and how long your visit lasts. We also use technologies such as cookies and web beacons (described below) to better understand the pages you visit on our site, the links you click, and other actions you take during your visit.

## **Use of Information**

We use the information collected through Pale Hearse, LLC., including personal information, to provide the services you have requested, and as described in this privacy notice. We do not use or disclose your information except as described in this privacy notice. We do not share personal information about individual users, or the organizations they represent, with any third party without your permission. Pale Hearse will not rent or sell your personal information to third parties.

## **Cookies, web beacons, and other technologies**

Pale Hearse employs cookies—small text files that are stored on your device—to help operate the site and collect information. Our goal is to make your experience on this site more convenient and personal. For example, we use cookies to recognize return visitors and to collect information about site activity. Your web browser will have instructions on how to manage cookies, including whether or not to accept them from this site. If you disable the cookies in your browser, please note that certain features of the website may not be available.

Pale Hearse may also use images known as "Web beacons," or "single-pixel GIFs" to assist in delivering cookies and to count visitors.

## **Sharing Your Information with Third Parties**

Pale Hearse occasionally hires other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, hosting websites, or performing statistical analysis of our website. Those service providers will be permitted to obtain only the personal information they need to deliver the service. They are required to maintain the confidentiality of the information and are prohibited from using it for any other purpose than for delivering the service to Pale Hearse in

accordance with our instructions and policies. We may also disclose personal information as part of a corporate transaction such as a merger or sale of assets.

Finally, we may access, disclose and preserve your personal information when we have a good faith belief that doing so is necessary to comply with applicable law or respond to valid legal process from competent authorities, including from law enforcement or other government agencies; protect our customers, or to help prevent the loss of life or serious injury of anyone; operate and maintain the security of our services, including to prevent or stop an attack on our computer systems or networks; or protect the rights or property of Pale Hearse.

## **Where Information is Stored and Processed**

Personal information collected on Pale Hearse, LLC. sites may be stored and processed in the United States or any other country where Pale Hearse or its affiliates, subsidiaries, or service providers maintain facilities. Pale Hearse, LLC may retain your personal information for a variety of reasons, such as to comply with our legal obligations, resolve disputes, enforce our agreements, and as long as necessary to provide services.

## **Data Retention and Security**

If you choose to delete any Sites, we may retain your Information for as long as your account is active and within a reasonable period thereafter in case you decide to re-activate the Sites, but normally no longer than 1 year.

## **Your Rights**

You have a right to modify, correct, erase, and update your personal information. [If](#) you encounter any problems, [contact us at info@palehearse.com](mailto:info@palehearse.com). Your state, country, nation, or other residential location may have certain statutory privacy regulations to

protect your privacy rights. We will respond to any notices you deliver to us under such residential privacy regulations accordingly.

## **Children's Privacy**

We are committed to protecting the privacy of children. Services are not intended for children and we do not intentionally collect information about children under 13 years old. Services do not collect personal data from any person we actually know is under the age of 13. If you are aware of anyone under 13 using the Services, please contact us at [info@palehearse.com](mailto:info@palehearse.com) and we will take required steps to delete such information and (or) delete the account. Additionally, the residential privacy regulations noted above may include age-specific requirements and we will modify or delete account information to comply with such requirements.

## **Changes to our Privacy Notice**

We will occasionally update our privacy notice to reflect customer feedback and changes in our privacy policies and practices. When we post changes to a notice, we will revise the "last updated" date at the top of the notice. If there are material changes to the notice or in how Pale Hearse will use your personal information, we will notify you by prominently posting a notice of such changes before they take effect. We encourage you to periodically review the privacy notice for this site.

## **Contact Information**

Please contact us if you have any questions or comments regarding this privacy notice, at [info@palehearse.com](mailto:info@palehearse.com)

# Cookie Policy

## What Are Cookies

As is common practice with almost all professional websites, this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

For more general information on cookies see the Wikipedia article on ["HTTP Cookies"](#).

## How We Use Cookies

We use cookies for a variety of reasons detailed below. In most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave all cookies on if you are not sure whether you need them, in case they are used to provide a service that you use.

## Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

## The Cookies We Set

If you create an account with us, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when

you log out, however in some cases they may remain afterwards to remember your site preferences.

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

When you submit data through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page.

### **Third Party Cookies**

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work, social media sites including Facebook, Twitter, and Google, will set cookies which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

### **More Information**

For more information email us at [info@palehearse.com](mailto:info@palehearse.com).